Reg. No. :
Name : $\qquad$

Second Semester B.A. Degree Examination, September 2022 Career Related First Degree Programme under CBCSS

## Group 2(a) : Journalism and Mass Communication and Video Production

 Complementary Course - II - Malayalam (2020 Admission Onwards)

Time : 3 Hours
Max. Marks : 80












(10 $\times 1=10$ Marks)

















( $8 \times 2=16$ Marks )







32. थச) पी马








( $6 \times 4=24$ Marks)









 $\infty \in \operatorname{Als}(\mathrm{O}$
$(2 \times 15=30$ Marks $)$

Reg. No. : $\qquad$
Name : $\qquad$

Second Semester B.A. Degree Examination, September 2022 Career Related First Degree Programme Under CBCSS Journalism and Mass Communication JC 1232 - MULTIMEDIA STORYTELLING (2021 Admission)

## Time : 3 Hours

Max. Marks : 80

1. Answer all questions, each in one or two sentences.
2. Narrow casting
3. Real-time journalism
4. Podcasting
5. Fact checking
6. ARPANET
7. Blogs
8. Immersive narratives
9. Plagiarism
10. Copyright
11. Navigation
II. Write short notes not exceeding one paragraph, on any eight of the following.
12. What are vlogs?
13. What is the importance of storyboarding?
14. What do you mean by Automated Journalism?
15. How do you explain media convergence?
16. Explain the differences between static and dynamic stories.
17. What according to you is digital journalism?
18. How will you explain Participatory media?
19. How do you consider and confirm authenticity of crowd-sourcing stories?
20. How is multimedia story telling used in newsrooms?
21. What is interactive storytelling?
22. List the elements of an effective digital story.
23. Explain the importance of copyright protection.
24. What is the need of content aggregation in digital world?
25. List different news media types and sources.
26. Explain how multimedia story telling find use in gaming.
27. How will you explain crowd sourcing?
III. Write short essays, each not exceeding 120 words on any six of the following.
28. List a few steps to improve navigation of your multimedia story.
29. Do you find any differences in ethical aspects to be followed while attempting multimedia storytelling.
30. Explain with examples, how digital ways are changing the story telling methods in journalism?
31. Compare the features and styles of any one foreign news website with a local news website.
32. Good writing is still a very important element of any multimedia report Elaborate.
33. Explain how PR effectively use multimedia story telling.
34. Comment on the planning and evaluation of a news story.
35. What are the important Provisions of IT Act 2000?
36. Explain the features of mobile storytelling. Also explain how this form has significantly influenced the journalistic methods of creating stories.
37. How will you differentiate between data visualization narratives and the story narratives?
38. Using various types of media allows journalists a lot of flexibility in their workElaborate.
39. List and explain 5Cs of storytelling.
( $6 \times 4=24$ Marks)
IV. Write long essays on any two of the following.
40. Briefly list the important milestones in the history of internet.
41. For multimedia stories to be successful, it has been argued that the different media formats should complement rather than repeat one another-Elaborate.
42. Briefly explain the future of journalism in the digital world
43. Choose a gaming platform of your choice. Analyse its story telling features, bringing out the successful methods employed.
44. What are key concepts of immersive media? Explain.
45. What is Data Visualization? Explain.
( $2 \times 15=30$ Marks )

Reg. No. : $\qquad$
Name : $\qquad$

# Second Semester B.A. Degree Examination, September 2022 Career Related First Degree Programme Under CBCSS 

Group 2(a) : Journalism and Mass Communication and Video Production Vocational Course II JC 1271 : BASICS OF AUDIO VISUAL COMMUNICATION (2020 Admission Onwards)

Time: 3 Hours

## SECTION - A

Answer all questions, each in a word or maximum of $\mathbf{3 0}$ words.

1. Audio Console
2. Frequency
3. Sound card
4. MIDI
5. Microphone
6. PAL
7. DTH Television
8. Fade IN
9. AV
10. Aerial view.

$$
(10 \times 1=10 \text { Marks })
$$

## SECTION - B

Write short notes, each not exceeding 60 words, on any eight of the following.
11. Write name of any four basic shots.
12. Define ambient sound.
13. Write any four audio recording formats.
14. Define the role of microphone.
15. Define LIP SYNC.
16. Define, Boom microphone.
17. Define Video Switcher.
18. Linear Editing.
19. TRP Stands for?
20. SFX
21. Tracking Shot.
22. Screenplay.
23. CBFC
24. Persistence of vision.
25. Define colour wheel.
26. Define split screen.

## SECTION - C

Write short essays, each not exceeding 120 words, on any six of the following.
27. Explain the importance of sound in television production.
28. Explain the biological function of eye and brain in visual decoding.
29. Describe various features and configurations of editing and mixing equipments and tools.
30. Write about the Video mixing process.
31. Explain the Process of editing in live programmes.
32. Write about the three point lighting techniques with example.
33. Discuss briefly different camera shots and movements.
34. What do you understand by visual design in film? How do the visuals help in communication process?
35. Explain the creative functions of music tracks in cinema with suitable example.
36. "Colour grading is an important process in film making". - Briefly explain.
37. What is the importance of editing and music in a film? Discuss with examples of Indian movies.
38. Analyze the concept of Visual Literacy. How does it help to understanding and appreciation of a film?
( $6 \times 4=24$ Marks)

## SECTION - D

Write long essay for any two of the following.
39. Describe the various stages in the production of a television programme.
40. Explain the various types of microphones and its use with detail.
41. Write an essay on the significance of sound effects and various types with suitable examples.
42. Write the review of a film which you have recently watched?
43. What is radio news reels? What are the basic techniques of production of radio news reels?
44. Discuss various elements and principles of visual composition.
( $2 \times 15=30$ Marks)

Reg. No. : $\qquad$
Name : $\qquad$

## Second Semester B.A./B.Sc./B.Com. Degree Examination, September 2022

 Career Related First Degree Programme under CBCSS Language Course IV - Additional Language - Malayalam
(2021 Admission)
Time : 3 Hours
Max. Marks : 80




4. ஈ





## 8トロレーd

 $\tau$
 ін





 Zl

> . థiveccoumiru oirufwedru


## （SYAEW OL＝レ $\times 0 \downarrow$ ）








$$
(8 \times 2=16 \text { Marks })
$$






30. 630 y त्ञाM

 வமிக(ロ)






38. \& دौी
( $6 \times 4=24$ Marks $)$

## 8レーレーd

 $\downarrow$
## （SYMew $0 \varepsilon=G \mathfrak{s} \times$ ）


 ..... で
－¢ivongeyon
 ..... $\downarrow$
 ..... 0＊
 ..... － 6

Reg. No. : $\qquad$
Name: $\qquad$

# Second Semester B.A./B.Sc./B.Com. Degree Examination, September 2022 First Degree Programme under CBCSS 

Language Course-English

## EN 1212.1/EN 1211.2/EN 1211.3 : ENGLISH GRAMMAR USAGE AND WRITING

(Common for B.A./B.Sc./B.Com. \& Career Related 2(a) Courses) (2020 Admission onwards)

## Time : 3 Hours

Max. Marks : 80

I. Answer all questions, each in a word or a sentence.

1. The earth revolves round the sun. (Identify the predicate)
2. I am not so great as him. (change into Affirmative)
3. As soon as the bell rang the children ran out of the classroom. (Begin with "no sooner")
4. He had a - escape. (use suitable form of the word 'miracle')
5. Who would not like to win a prize? (change into assertive)
6. How he managed to escape is not clear. (Begin with "It")
7. The ___ portion of the book is rather difficult. (later/latter)
8. The man approached the door stealthily. (Identify the adverb)
9. Novel you gave me yesterday is masterpiece of author. (Insert articles wherever necessary)
10. A hundred centimetres _ equal to a metre. (are/is).
(10×1 = 10 Marks)
II. Answer any eight, each in a short paragraph not exceeding 50 words.
11. Convert the following into a complex sentence:
(a) We did not stir out of the house because it was raining heavily.
(b) The fire had devastated the building, yet the people managed to escape.
12. Convert the following into a simple sentence:
(a) You must take exercise or you will not keep healthy.
(b) If one is kind alone, it will not help one in his career.
13. Change the voice:
(a) He is being deceived by his own friends.
(b) The boys are conducting a debate in the college auditorium.
14. Fill in with conjunctions:
(a) He lost his balance ___ fell off his bicycle.
(b) Rocky is slow ——_ sure.
15. Add appropriate question tag:
(a) You like it,
(b) 'She is not hardworking,
16. Change into comparative degree :
(a) The tiger is the most ferocious animal.
(b) Mumbai is the seaport nearest to Europe.
17. Give the basic pattern of the following sentences :
(a) I showed the conductor our tickets.
(b) Mary plays the violin beautifully.
18. Rearrange the jumbled words to form meaningful sentences:
(a) favour / this / to / you / for / am / obliged /
(b) accused / he / been / of / has / theft.
19. Rewrite the sentences using the adverbs provided :
(a) She pronounced the word correctly. (quite)
(b) Diya spoke in front of the audience. (boldly)
20. Punctuate
(a) ma am could you help me he asked
(b) the ganga the yamuna and the narmada are three of the longest Indian rivers
21. Complete using a clause :
(a) All believed —__ (noun clause)
(b) I saw a man ——__ (adjectival clause)
22. Add an appropriate interrogative pronoun :
(a) would you like to go for a picnic?
(b) To shall I send this letter?
23. Frame questions to get the underlined words as answers :
(a) The book is dedicated to his father.
(b) The government has launched a new road safety campaign.
24. Convert the sentences into plural form :
(a) The ox has a cloven hoof
(b) A thief stole the box of a traveller.
25. Identify the principal and subordinate clauses in the sentences:
(a) She left the office when her work was over.
(b) It is clear that it is going to rain today.
26. Fill in using since or for:
(a) Life has changed completely ___ I left college.
(b) He has been ill —a month now.

$$
(8 \times 2=16 \text { Marks })
$$

III. Answer any six of the following as directed :
27. Fill in the blanks with suitable prepositions.
(a) He fought $\qquad$ courage.
(b) He is indebted $\qquad$ his friend.
(c) The mountains were covered snow.
(d) The father has faith $\qquad$ his son.
(e) Do not speak ill of a person his back.
(f) I left school
(g) Jake was standing ——_ the counter.
(h) Please pay me cash.
28. Complete the sentences using the correct form of the tenses:

The water level ___ (rise) fast. It ____ (continue) to rise and —__ (reach) the danger mark already. The authorities (look) into the matter.
29. Complete using suitable modals.
(a) 1 _ speak Bengali fluently.
(b) Her father permit her to join the course.
(c) What -_ you like for dińner?
(d) She ___ have worked harder for her examinations.
30. Join the sentences using a connective:
(a) We got into a bus. It was crowded.
(b) The dog bit the burglar. The burglar had broken into the house.
(c) He cannot afford a motor-car. He is too poor.
(d) The storm ceased. The sun came out.
31. Change the italicized word as directed:
(a) Satyajit Ray is a film director of repute. (into adjective)
(b) The soldiers fought the battle courageously. (into noun)
(c). He treated us with kindness. (into adverb)
(d) Smoking is injurious to health.(into verb)
32. Correct the sentences:
(a) They can't hardly speak English.
(b) The pineapple is less sweet than the mango.
(c) Whatever happen I will face it.
(d) When I was in Kerala, he came to see me each day.
33. Complete using articles:

|  | question. $\qquad$ reader's attention is at once gripped by $\qquad$ striking questions. Therefore, ___ good essay should never miss $\qquad$ question in $\qquad$ beginning. |
| :---: | :---: |

34. Rewrite as instructed:
(a) It is your duty to look after your parents. (rewrite using the modal "ought to")
(b) I saw a $\qquad$ of ships in the harbor. (use a collective noun)
(c) The waiter served us food. (change the gender of the underlined word)
(d) Give me some food which I can eat. (replace the adjectival clause with "to")
35. Identify the difference in meaning of the sentences:
(a) He said he had worked in Chennai.

He said he would be working in Chennai.
(b) Someone phoned you.

Someone has been phoning you.
36. Change the narration (into direct or indirect):
(a) "Sit down boys," said the teacher.
(b) My father asked me if I had to leave the following week.
(c) He said to me, "Can I use your computer?"
(d) The sailor said, "My captain is a cruel fellow".
37. Construct a dialogue between Ravi and the clerk at a post office regarding the sending of a document by speed post.
38. Draft a questionnaire to be circulated among the students of a college to assess the impact of online shopping.
( $6 \times 4=24$ Marks)
IV. Answer any two of the following.
39. Write a short essay on Social Media-A Necessary Evil.
40. You are the Sports Secretary of ABX College. Write a report on the inauguration of the new indoor gymnasium in the college.
41. Construct a story from the given outline :

An old lady loses her eye sight-calls a doctor-promises high fees if cured- doctor calls daily-covets pieces of her furniture daily-finally cures her-asks for fees-she refuses-doctor files a case-she says her sight not properly restored-cannot see her furniture-judge gives verdict in her favour.
42. Expand the proverb: A stitch in time saves nine.
43. Prepare a newspaper report on the damage caused by the indiscriminate use of plastic in your city.
44. Write a dialogue between two friends about a movie released in OTT platform.

$$
\text { (2 } \times 15 \text { = } 30 \text { Marks) }
$$

Reg. No. : $\qquad$
Name : $\qquad$

# Second Semester B.A./B.Sc. Degree Examination, September 2022 Career Related First Degree Programme Under CBCSS <br> Language Course : Additional Language - Hindi <br> HN 1211.3 - HINDI - PADYASAHITYA 

(2020 Admission Onwards)
Time: 3 Hours
Max. Marks : 80
I. निर्देश : एक या दो वार्यों में उत्तर लिखिए।

1. 'मैं देख पा रही थी शिक्षा और विद्या का वह अद्वितीय केंद्र' किसके बोरे में कहा है? पंत्ति के रवयिता कौन है?
2. 'मरने से नहीं डरता हूँ' किसकी कविता है?
3. अरुण कमल को किस काव्य संग्रह के लिए साहित्य अकादमी पुस्कार मिला?
4. बन्चनजी के मतानुसार मधुशाल, साकी, पीनेवाला किसके प्रतीक हैं?
5. तुलसीदास का सर्वाधिक लोकप्रिय महाकाव्य।
6. पिता अपने बच्चे को क्यों मारता है?
7. 'देखा मुझ्गे उस दुष्टि से

जो मार खा रोयी नहीं किस कविता की पंक्ति है? रचयिता कौन है?
8. 'वह तोडती पत्थर' किसकी कविता है? किस प्रकार की कविता है?
9. कीर्ती चौधरी का असली नाम क्या है?
10. 'कर दिया मधु और सौरभ दान सारा एक दिन

किन्तु रोता कौन है तेरे लिए दानी सुमन' यह किस कविता की पंक्तियाँ हैं? कौन दान करता है ?
(10×1 $=10$ Marks)
II. निर्देश : किन्हीं आठ प्रश्नो के उत्तर दो या तीन वार्यों में लिखिए।
11. अध्यापक पिताजी अपने को क्यों दोषी मानता है?
12. अरुण कमल का मरिचय दीजिए।
13. 'ऐसी बानी बोलिए, मन का आपा खोय।

अपना मान सीतल करै, औरन को सुख होय' अर्थ स्पष्ट कीजिए।
14. किन परिस्थितियों में नारी पत्थर तोड़ रही थी?
15. धरती पर पड़ा हुआ फूल की हालत कैसा है?
16. संस्कृत अध्यापिका क्या पढ़ाते वक्त लड़कियां जम जाती थीं?
17. गुरु ईश्वर से भी बड़ा है कबीरदासजी ने कैसे स्पष्ट किया है ?
18. इ्यामसुंदर की लीला ही अदभुत है, उसे तो मुनिजन भी नहीं समझ पाते। सूरदासजी ने इसके संबंध में क्या कहा है?
19. 'कनक-कनक ते सौगुनी, मादकता अधिकाय यह खाये बौराय जग, या पाये बौराय'। अर्थ व्यक्त कीजिए।
20. 'किरण' कविता में प्रकृति के मानवीकरण का उदाहरण व्यक्त कीजिए।
21. पंतजी के मतानुसार जीवन का परिपूरन कैसे होता है?
22. 'जड़ चेतन गुण दोषपय, बिस्व कीन्ह करतार।

संत हंस गुन गहहि पय, परिहारि वारि विकार'। अर्थ स्पष्ट कीजिए।
23. 'देखा मुझे उस दृष्टि से

जो मार खा
रोयी नहीं किस कविता की पंक्तियाँ हैं? संदर्भ क्या है?
24. एकलव्य ने गुरु के चरणों पर क्या-क्या चढ़े दिये?
25. 'चाहती नहीं लेकिन

कोई करने बैठे
मेरी सप्रसंग व्याख्या' किस कविता की पंक्तियाँ हैं? आशय स्पष्ट कीजिए
26. सुमित्रानंदन पंत का परिचय दीजिए।
( $8 \times 2=16$ Marks)
III. निर्देश : किन्हीं छ: प्रश्नों के उत्तर लिखिए।
27. 'एकलव्य' कविता का भाव स्पष्ट कीजिए।
28. सूरदासजी के बाल लीला वर्णन पर प्रकाश डालिए।
29. 'सीस मुकुट कटि काछनी, कर मुरली उर माल।

इहि मानक मो मन बरसौ, सदा बिहारीलाल' व्याख्या कीजिए।
30. 'किरण' कविता में कवि किरण से क्या-क्या प्रश्न पूछते हैं?
31. सेवा मुक्त मास्टर क्यों अपनी मुक्ति चाहता है?
32. 'मुरझाया फूल' कविता के आधार पर फूल की दानी प्रकृति पर प्रकाश डालिए।
33. 'वह तोडती पत्थर' के आधार पर निराला का प्रगतिवादी स्वर स्पष्ट कीजिए।
34. 'लाली मेरे लाल की, जित देखे तित लाल। लाली देखन में गई, मैं भी हो गई लाल'। अर्थ व्यक्त कीजिए।
35. नालंदा की विशेषताएं क्या-क्या हैं?
36. 'बेजगह' कविता में चित्रित स्री-पुरुष विवेचा व्यक्त कीजिए।
37. चंद्रकांत देवताले किस तरह जिंदा रहने से नफ़रत करते हैं?
38. कबीरदास का परिचय दीजिए।
IV. निर्देश : किन्हीं दो प्रश्नों के उत्तर लिखिए।
39. 'नालंदा के खंडहर' कविता का सारांश लिखिए।
40. 'मुरझाया फूल' कविता में अभिव्यक्त जीवन की क्षणभंगुरत्ता पर प्रकाश डालिए।
41. सूरदास की कृष्ण भक्ति पर प्रकाश डालिए।
42. '‘ुुक्ति' कविता का भाव स्पष्ट कीजिए।
43. 'मधुशाला' कविता का सारांश लिखिए।
44. 'सुख-दुःख' कविता में अभिव्यक्त विचार स्पष्ट कीजिए।

Reg. No. : $\qquad$
Name : $\qquad$

# Second Semester B A Degree Examination, September 2022 Career Related First Degree Programme Under CBCSS Journalism \& Mass Communication and Video Production Core Course III JC 1241 : INTRODUCTION TO ENVIRONMENTAL STUDIES (2020 Admission Onwards) 

## Time: 3 Hours

## SECTION - A (Very short answer type)

Answer all questions (One word or one sentence)

1. Define biodiversity hotspots.
2. What is mean by global warming?
3. Name any nuclear accident happened in Asia.
4. On which day environment day is celebrated.
5. Which is the largest coal producing country?
6. In which year water (prevention and control of pollution) act, was came into force in India?
7. Define biogeochemical cycle.
P.T.O.
8. UNEP
9. Biofueis.
10. Wind turbine.
(10 $\times 1=10$ Marks)

## SECTION - B (Short answer type)

Answer any eight questions.
11. How acid rain is formed?
12. Comment on monsoons of Kerala.
13. What are the adverse health effects of composting?
14. What is the structure of the ecosystem?
15. Why is ozone layer important?
16. What is Green revolution?
17. Dobson Unit (DU)
18. Food chain.
19. Grassland ecosystem.
20. Earthquake.
21. Salination.
22. Flood
23. Coral bleaching
24. Biodiesel
25. National Green Tribunal (NGT).
26. Landslide

$$
\text { ( } 8 \times 2=16 \text { Marks })
$$

SECTION - C (Short essay type not exceeding 120 words)
Answer any six questions.
27. Explain the causes of marine pollution.
28. Discuss the importance of rainwater harvesting from roads.
29. Name the biodiversity hotspots in India. Why they are critical?
30. What are the advantages and disadvantages of nuclear energy?
31. What are the benefits of composting?
32. What is green accounting?
33. Explain the causes of soil erosion.
34. Write short notes on desert ecosystem.
35. Explain green house effect.
36. Explain the causes and sources of noise pollution.
37. Briefly discuss on disasters and disaster management.
38. How to collect and covert rainwater for drinking purpose?

## SECTION - D (Long essay type)

Answer any two questions.
39. Describe the importance of the biological diversity act - 2002.
40. Write an essay on air pollution.
41. Solar is the future energy. Explain.
42. Write an essay on biological disasters.
43. Write an essay on impacts of solid waste on human health.
44. What is an ecological pyramids. Explain its types and importance.
(2 $\times 15$ = 30 Marks)

